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BUNDLE REPORT RANKS DALLAS COMMUTE AS WORST IN THE NATION

DALLAS – December 14, 2010 – Bundle, the online money resource, in conjunction with The Street, today released a report entitled “America’s Best and Worst Commutes,” which ranked the Dallas area as having the worst metropolitan commute in the entire U.S., out of 90 major cities evaluated.

The report’s rankings were based on average commute time in minutes, number of commuters during peak hours per 1,000 people, total miles traveled daily, annual hours of delay per commuter during peak hours and spending on gas and auto expenses from July 2009 to June 2010. Sources for the data included Bundle, the Texas Transportation Institute and the U.S. Census Bureau.

The Dallas Regional Mobility Coalition (DRMC), the leading advocate for transportation policies, funding and solutions on the eastern side of the DFW Metroplex, is working to address many of the issues addressed by the report, including the need for more transportation infrastructure and the development of enhanced funding sources to address future needs, which are anticipated to grow as the Dallas region continues to expand. According to a report earlier this year from the Census Bureau and CNNMoney.com, the Dallas-Fort Worth region is the fastest-growing major market in the entire country, adding 1.3 million residents during the decade from 2000 to 2009. The region’s rapid growth is projected to continue over the coming decades, even while motor fuels tax revenues dwindle and other sources of transportation funding dry up.

“This report highlights the fact that, while transportation improvements are costly, the cost of doing nothing to improve mobility can be far higher,” said Rob Franke, chair of the DRMC and mayor of Cedar Hill. “The cost of congestion is felt in Dallas residents’ quality-of-life, while also

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severely limiting the region's ability to sustain continued economic development and growth. If we don't act quickly to identify meaningful solutions to our mobility issues, then Dallas will become known less for its remarkable economic success and high resident quality-of-life than it is for bad traffic. That is something we must avoid."

According to the report, "Dallas had the unfortunate distinction of having one of the nation's longest average commutes (with a combined 52,077 miles a year travelled by its rush hour commuters), as well as costly auto expenses (\$400) and a high rate of hours delayed (53)." The full Bundle report and associated graphics may be viewed here:

<http://money.bundle.com/article/thestreet-and-bundle-special-report-americas-best-and-worst-commutes/1>.

About the DRMC

The Dallas Regional Mobility Coalition (DRMC) is an organization of cities, counties and public transportation agencies in a five-county region on the eastern side of the DFW Metroplex that advocates for transportation policy, funding and solutions on a local, state and federal level. The DRMC has four critical objectives:

1. Improve mobility and safety;
2. Improve air quality;
3. Enhance quality of life through reduced commuting and travel times; and
4. Support economic vitality.

The DRMC meets on the first Friday of every month at the headquarters of the North Texas Tollway Authority, 5900 Plano Parkway, Plano. For more information about the DRMC and a full calendar of upcoming transportation meetings and events in North Texas, visit www.dallasmobility.org.

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