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***FOR IMMEDIATE RELEASE***

## **DALLAS REGIONAL MOBILITY COALITION SEEKS TO DRIVE TRAFFIC TO DYNAMIC NEW WEBSITE**

**DALLAS – December 9, 2008** – The Dallas Regional Mobility Coalition (DRMC) is pleased to announce the launch of the organization’s new website at [www.dallasmobility.org](http://www.dallasmobility.org). Designed to educate visitors on a variety of mobility-related issues affecting the eastern half of the Dallas/Fort Worth Metroplex and to support legislative and funding advocacy efforts, the website serves as a clearinghouse for those seeking more information and looking to join the effort to effect change.

“As our elected officials prepare to return to Austin for the 81<sup>st</sup> Legislative Session in January, our membership feels it is imperative to provide a resource where individuals concerned with our growing mobility crisis can easily find reliable information,” said John Carpenter, executive director of the DRMC. “We are confident that the website will enhance our ability to communicate not only with our members, but also with members of the media and the general public. In light of the critical transportation funding challenges that must be addressed at the local, state and federal level, the more we can educate people about these issues, the better.”

The website will be used to promote the organization’s initiatives and legislative agenda and to inform the public about pending legislative action. The site’s home page currently includes links so visitors can contact their local legislators, check road conditions, read recent transportation news articles and view upcoming transportation-related events in the DFW area.

**-MORE-**

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Visitors to the site are also invited to sign up to receive the transportation advocacy group's e-newsletter and alerts, which will begin publishing later this year, or to schedule a presentation by a member of the DRMC.

### **About the DRMC**

The Dallas Regional Mobility Coalition (DRMC) is an organization of cities, counties and public transportation agencies in a five-county region on the eastern side of the Metroplex that advocates for transportation policy, funding and solutions on a local, state and federal level.

The Dallas Regional Mobility Coalition has four critical objectives:

- (1) Improve mobility and safety
- (2) Improve air quality
- (3) Enhance quality of life through reduced commuting and travel times
- (4) Support economic vitality

The DRMC meets on the first Friday of every month at the Dallas County Health and Human Services building, 2377 N. Stemmons Freeway, in Dallas. For more information, please call (972) 621-1103 or visit [www.dallasmobility.org](http://www.dallasmobility.org).

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